

# WiredContact User Guide



Version 2017-0722



# WiredContact User Guide – The Basics

#### This guide explains how to use the basic functionality of WiredContact.

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## WiredContact CRM Overview

WiredContact is a cloud-based CRM (customer relationship management) system that enables you to easily track, update and share information about Leads, Prospects, Vendors and Customers. You can record detailed information about each interaction with contacts, schedule follow up calls and manage sales opportunities.

## The views and navigation in this document are based on the demonstration database and can be customized for your specific needs.

Below are some key features you will be able to use:

- Recording of daily sales activities with Contacts, including calls, meetings, quotes and other to-dos. This is valuable information to see all the history that has transpired with a Contact.
- Scheduling Follow up calls and other activities to ensure regular contact is made with all Customers and Leads.
- Tracking Quotes and Sales Opportunities to ensure timely follow up.
- Ability to track Product interest and other relevant information.
- Easy-to-use Lookup capabilities to instantly find target accounts or Contacts.
- Activity and Sales Opportunity reports can be printed or exported to .csv.

By using your Computer, Tablet or Mobile device connected to the Internet, all the information is recorded in real-time and saved on a server in a centralized location.

## Chapter 1: Accessing the WiredContact Database

You will be provided with a Username and Password to access WiredContact on any computer, tablet or mobile phone.

For Computers & Tablet access, go to your assigned Web address for WiredContact.

• Bookmark this address to your favorites from the Login Page.

For mobile access, open the browser on your phone and type demos.wiredcontact.com

To add to your device Home screen – when on the Login Page, click:

- o iPhones: "Add to Home Screen"
- o Androids: "Add Shortcut to Home Screen"

An icon will appear on your phone's Home screen for WiredContact.

• You will be prompted to save your Username / Password if you want.

**TIP!** Bookmark the web address on your Computer, Tablet or Mobile device before you login for easy future access to the site.

#### **Browser Settings**

You can use any browser on any platform with WiredContact.

To ensure optimum capabilities, we recommend enabling Pop Up Windows for your WiredContact site and also configuring your Browser settings so it displays the newest information each time (otherwise you may get a cached page).

Below are reference videos and documentation to configure your browser (only needs to be done once):

Internet Explorer: http://www.wiredcontact.com/wcemedia/iesettings.html

Chrome: http://www.wiredcontact.com/wcemedia/chromesettings.html

FireFox: http://www.wiredcontact.com/wcemedia/firefoxsettings.html

## Logging In

1. In the User Name box, type your **User Name**.

<b>i</b>	WI
🔎 Lookup	
Task List	User Name: Password: Login

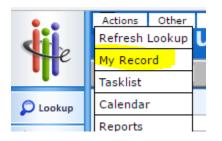
2. Type your Password. Your Password is cAse SenSitiVe.

If you would like to change your Password, please follow the Instructions here: <a href="mailto:resource.wiredcontact.com/docs/WiredContact\_ChangingPassword.pdf">resource.wiredcontact.com/docs/WiredContact\_ChangingPassword.pdf</a>

**3.** The first time you log in, you will be presented with your "**My Record**". Please verify and update your information in this view. The values are used in your e-mail signature when you send outbound e-mail directly from WiredContact.

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🔎 Lookup	Company	Austin Road Hospital		Address	555 Walnut Street	1	ID Status	Hot Hot Lead
🚺 Task List	Contact	·	. 🔲 📷		Suite 500	]	Account Manager	· · · · · · · · · · · · · · · · · · ·
📅 Calendar	Title	Physician	÷	City	Menomonee Falls	]	Industry	Telecommunications
New Contact	Department	Administration	÷	State	WI Zip 53051		Company Type Lead Source	Email T
	Phone	+1 215-555-1574 Ext. 12		County	Waukesha	]	Leau Source	Email
Groups	Mobile	+1 212-555-8700		Email	dave@gmail.com	Plain	Interests	Baseball; Exercise; Fishing; Fot 🔻 🖀
E Reports	Alt Phone	+1 212-555-6589		Web Site	www.google.com	]	Best Reach	T
<u></u> Libraries	Fax	+1 215-555-1212		Personal	Notes		Call Frequency	Annually <b>T</b>
<sub> Query</sub>	Salutation	Dave		test test		1,	Last Touch	3/24/2017

If your page did not open to your "**My Record**", click the Menu icon above the title and select "My Record".



If you need to access it in the future, follow the directions here: <a href="http://www.wiredcontact.com/Docs/UpdatingYour\_MyRecord.pdf">www.wiredcontact.com/Docs/UpdatingYour\_MyRecord.pdf</a>

**4.** For all future logins, your default start page will be the **Lookup screen**. The Lookup view allows you start looking up specific contacts within the database. This Guide will detail this Lookup screen in future Chapters.

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🚺 Task List	City   Starts with	E	Products •	Contains 🔻	H	Add To Lookup 🔲
😚 Calendar	Last Name 🔻 Starts with 🔻	٠	# Employees 🔻	Starts with 🔻	×	Narrow Lookup 📃
	State 🔻 Starts with 🖲	E	Zip	Starts with 🔻	٠	Last Touch 30+   60+   90+ days
Contact	ID Status 🔻 Starts with 🖲	æ	Business Type	Starts with 🔻	٠	
Groups	Lookun Peculte		Keywo	ord Search: Look	up Now	

#### **5.** To change your Start Up Page

a. Go to the Menu on the top left >Utility > User Settings

Actions	Other		vious Contacts	Lookups	Utility	Hide Menu
LC	ook	User Se	ettings			
<u></u>	-02			l m d	IM	
		Ŀ			Holiday	Calendar
Looku	p:					
Comp	any	۲	Contains •	·	Automa	ted Reports
City		۲	Starts with	·	Report	Status
Last N	lame	۲	Starts with	·	Hide Me	enu

b. User Settings Options

0 1				
WiredContact Enter User Settings Dialog	-			
A PIN is an additional characters. Can be re Used to access this di <b>PIN:</b> ••••	set by y			
Password:	Dave Ad	lams		Active Edit On 💿 Active Edit Off
Confirm Password: Country Code Timezone Offsett	+33			Active List Edit: Click to Show Edit ®
Forget alarms older	r than	14	days.	Always Show Edit
Start Page: TaskList Denaults: Letter Font: Verdan Email Font: Verdan Show Reply Addres Show Signatures	groups library	ar Itacts		Click the drip down for the Start Page options. When you have made your selection, click the Save icon.
	recent tasklist		s	

## Chapter 2: Understanding the WiredContact Layout

#### Navigating the Contact Information View

1. The **top half** of the Contact view has basic contact demographic details in the left and middle columns.

The right-most column contains Profile information such as ID/Status (type of contact this is), IndustryType, Lead Source information and other Profile information.

	t Informa					
	1 of 10 Next ▶	<b>₽</b> 4	🌣   🛌   📑   🗃 🕬 🖑	) 🖾 📥 🖢 (	]   🖹 🗇 🗇   🏷 🚱	👸   🖴
New Contact     Department     Administ       Phone     +1215       Mobile     (2)155       Alt Phone     (2)155       Alt Phone     (2)155       Alt Phone     (2)155       I Libraries     Fax       Query     Salutation       Jim     Jim       User     =/*	th  Pri		Blue Bell PA Zip 19422 Pennsylvania e e I Notes all prior to 1030 am EST Email ♥ Letter Sent ■ N	Plain Inter Plain Inter Best Call I Last	Int Manager Jay Jones Istry Distributor pany Type Public Source Trade Show	
3 Date/Time © 1/12/2012 9:2 © 10/8/2009 1:4 0 IN Higr Co Email History Notes	O PM	Record Ma Dave Adam Dave Adam	IS	Type Letter Sent Letter Sent	Subject Example Letter Thank You Letter	Ree Exa Tha

- 2. There are **Tabs** of information on the bottom which pertain to the Contact you are viewing:
  - a. Email History a log of recorded emails
  - b. Notes a log of recorded notes (think like a 'Post-It' Note)
  - c. **History** is a log of each interaction with the contact (Calls, Meetings, E-mails, etc.)
  - d. Attachments you can upload files to be attached to the contact
  - e. Activities lists any activities that are scheduled with this Contact

- f. Groups displays the Groups the contact is associated with
- g. Sales Opps lists any Open, Won or Lost Sales Opportunities with this Contact
- h. **Profile Info** additional details regarding Company
- i. **Company** lists all Contacts associated with this Company
- j. **Company History** combines the history of all Contacts at this Company and lists them in one view.
- k. Letters you can create pre-defined Letter templates for future use.
- I. **Email** you can create pre-defined Email templates for future use. Good for frequent communication to various contacts.
- m. Picture displays images associated with this contact
- n. Status displays timestamps of Create Date, Edit Date and other Status fields.
- o. Library displays shared Templates, Queries and Scripts
- 3. Side Bar icons take you to different views within WiredContact.
- 4. Contact Tool bar displays icons that are used to take action (schedule a call, record a meeting, etc.) with the contact you are on.
- Top Menu use the top show/hide menu (click the icon above every title page) to navigate to previous contacts, Lookups and User settings.

To update information on the top half of the Contact View, simply type in the value you want. When you exit the field, **the information is automatically saved**.

When adding values to a field, there may be dropdown lists to help you select the appropriate item:

- If you see a "+" sign to the right of the field, you can select a value from the dropdown list.
- If you see an "**x**" sign to the right of the field, you can select multiple values for that field.
- If you are not able to type directly into a field, that means you can only select values in the drop down list. **Click on the down arrow** and select your option.

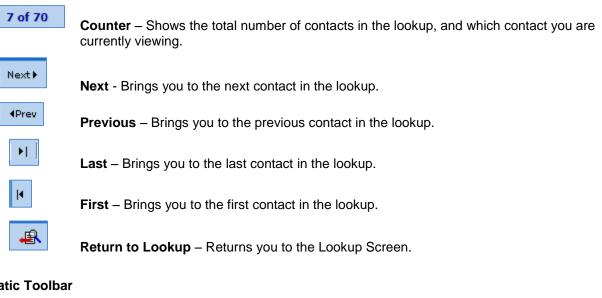
#### The Contact Toolbar



#### **Toolbar Navigator**

The toolbar navigator appears after you have performed a lookup and have chosen to view the contact records.





#### Static Toolbar



**Refresh** - Refreshes your screen for the most up-to-date information.



**Undo** - You can see your last 100 updates made with the active pages, and can select any item to "undo" to the old value.



My Record - Your contact record. WiredContact uses this information for sending e-mails, letters and retrieving driving directions.



Schedule Call – Schedule a new Call. This activity appears on the Activity tab for the Contact, and the Task List and Calendar. NOTE: there is a also link on the Activity tab to schedule a Task.



Schedule Meeting - Schedule a Meeting with the Contact. This activity appears on the Activity tab for the Contact, and the Task List and Calendar. NOTE: there is a also link on the Activity tab to schedule a Task.



Schedule To Do – Schedule a Call, Meeting, E-Mail or Proposal. This activity appears on the Activity tab for the Contact, and the Task List and Calendar. NOTE: there is a also link on the Activity tab to schedule a Task.



**Record Unscheduled activity –** log a call, meeting or Task that was not previously scheduled. You also can record from the History tab using the quick links.



Attach file - attach a file to the Contact you are in. It displays on the Attachment tab and History tab.

	12	_		
-	10		П	
2	h	-,	у.	
1		-	•	

Add Sales Opportunity – create a new sales opportunity for this contact. You an also use the big "Add Sales Opportunity" button from the Contact view.



Add Note - create a new Note for this contact.

È

New Contact - Create a new contact in the database.



**Duplicate Contact, All Fields** - Creates a new contact with the same information as the original contact.



**Duplicate Contact, Primary Fields** - Creates a new contact with the same Company name, address, and phone number.



**Directions** - Gives you directions to the current contact's address from the address listed on your "My Record".



Maps - Gives you a map of the current contact's address.

Ξq

Merge – Merge duplicate contacts.

**Print –** Send a report to print the contact screen.

#### Add a New Contact

First, perform a search (<u>see Chapter 7 - Lookups</u>) to see whether that contact is already in the database. If that contact is not in the database, you can add a new contact by clicking on the "New Contact" icon on the sidebar.

You will be presented with a blank screen. Click through the web page and add the respective information about the contact.

**TIP!** If you add a potential duplicate contact with the same Company name and Contact name, you will see an alert at the top of the screen. You can opt to continue or merge the records.

#### **Understanding the Contact Fields**

Contact Information								
4   4Prev	1 of 10 Next + 🕴 🚑	<b>ι</b>	\$   <b>E</b>	📑   🖠 🕬 🇞   🖽 📥	۵ ک	🖻 🗇 🗎	\\$ 😚   👸   🖴	
Company Contact	ABC Company	<b>∛</b> 	Address	1313 Cherry Tree Road	]	ID Status Account Manager	Customer Jay Jones	• •
Title Department	Business Manager Administration	• • •	City State	Blue Bell PA Zip 19422	]	Industry Company Type Lead Source	Distributor Public Trade Show	• •
Phone Mobile	+1 215-555-1212 Ext.		County Email	Pennsylvania	Plain	Interests		▼ ■
Alt Phone Fax Salutation	(2) 1 55 55 21 21 Jim		Web Site Personal Do not cal	Notes   prior to 1030 am EST		Best Reach Call Frequency Last Touch	Phone-Office 7/22/2017	<b>v</b>

- a) **Pri** stands for "Primary Contact". When this box is checked, this contact's name is bolded and starred in lists.
- b) Last Touch this field is automatically updated with the date of the "last touch" of a completed interaction with a contact (Call completed, Meeting held, E-mail sent), etc. This is a helpful field to search on in the Lookup view to find all the contacts you haven't called on within a specific time frame. (Shortcut links are included on the Lookup view).
- c) ID/Status indicates what type of a contact this person is. This is helpful when you are searching for all your leads or your Customers. NOTE: When the ID/Status field changes, it is recorded into the History tab.

**TIP!** Type a **ZipCode** in the ZIP field, and the City and State will automatically be filled in!



#### Duplicate a Contact at the Same Company

You can easily add another Contact at the same Company without having to type in all the details of the Company, i.e. address, ID Status, etc.

All Fields: On the Contact Toolbar, click the rolodex icon that reads "Duplicate Contact, All Fields". This will duplicate all the information stored on your current contact, except for the contact specific details (name and email address).



**Primary Fields Only:** On the Contact Toolbar, click the rolodex icon that reads "**Duplicate Contact, Primary Fields**". This will duplicate the primary fields of your current contact, Company, Address and ID Status only.



### Viewing all Contacts at the Same Company

	company		
George Brown	ABC Company		
*John Cellini	ABC Company	Chairman	+1 610-909-2207
Renee Cronin	ABC Company		
John Davis	ABC Company	Sales Manager	+1 215-555-1212
Jane Doe	ABC Company		
Tom Gallagher	ABC Company	Operations Manager	+1 760-555-1234
Olen Hancock	ABC Company	Operations Manager	+1 760-555-1234
Jack	ABC Company		+1 215-555-1212
Barry James	ABC Company	BOFH	+1 972-625-2252
John James	ABC Company	BOFH	+1 972-625-2252
Jim Jones	ABC Company	Vice President, Operation	+1 215-555-1212
Mike Jones	ABC Company		
Lisa Jones	ABC Company	Director of Marketing	+1 215-212-1777
Mary Jones	ABC COmpany		
*Mike Jonestown	ABC Company	Vice President, Operation	+1 215-555-1212
mp	Abc company		
test person	ABC Company	Chairman	+1 215-858-6400
aaa person	e ABC Company	Chairman	+1.219 00000000
History   Notes   H	istory Attachments Acti	vities Groups Sales/Opps	Profile Info Company

The **Company** tab displays all the contacts at the Company you are viewing.

*TIP!* You can navigate to the other contacts in the list by clicking on their name in the first column.

#### **Deleting a Contact**

If you want to delete a contact, go to the **Status** tab. Checkbox the field called "Mark for Deletion".

\$   <b>m</b>	BC Company,	s
Last Reach Last Meeting Last Attempt	Mark for Deletion	
Create Date Edit Date	7/20/2017 11:33 AM 7/20/2017 11:33:29 AM	
Record Manager Record Creator Owner	Dave Adams Wendy Smith	
		_
Email History   Note	History Attachments Activities Groups Sales/Opps Profile Info Company Co History Letters Email Picture Statu	s Libi

Records "Marked for Deletion" will be purged on a regular basis by the Administrator.

## To Navigate to a Previous Contact

Use the Menu at the top of each page to access a list of short cut links. Click on the menu icon to display all the functions.



The "Previous Contacts" menu will display the last 7 contacts you recently viewed.

•	Actions	Previous Contac	t	Lookups	Utility	Hide Menu
dii	Co	ABC Company		nfo	rm	ation
e	1	Jim Smith		1	I I	- <b>0</b>
	4   4Prev	ABC Company	46	Next⊧	<b>   </b>   ,	
D Lookup		ABC Company				
reh 1	Compa	ABC Company	par	ıy		8
🗧 Task List	Contact	Dave Adams	Strock 🛛 🕀 Pri. 🗌			Pri. 🔲 📊

#### **Activity Overview**

Tasks are calls, meetings, and other activities you schedule with contacts in your database.

When you schedule an activity with a Contact, it appears:

- 1. On the Activity tab of the Contact.
- 2. On the Task List
- 3. On the Calendar

You can reschedule on a contact's Activity tab or in the Task View.

In WiredContact, activities need to be cleared (clearing an activity may also be referred to as completing an activity).

Once an activity has been cleared, it is automatically recorded in History. The History tab displays all of the completed activities, results, and activity details for a given contact.

#### Scheduling a Task (Call, Meeting, ToDo) – Contact View

Tasks (activities) can be scheduled when on a Contact, or from the Calendar View or when clearing an activity with a Contact (with a Follow up).

1. To Schedule a New Task when on a Contact, click on the link on the Activities tab or for *FOLLOW UPs*, click on "Schedule: 2 7 14 30 icons on the Contact toolbar. (Click on the appropriate # for the activity)

Cont	tact Information					
4   4Prev	11 of 46   Next 🕨 🕴 🤹	ំ 🖍 🛋 🕯 🕬 🖏	🖽 📥 🐌 🗍	🖻 🗇 📄   🎙	🗣 🚱   👪   🖴	
Company	ABC Company	Address 1313 Cherry Tree Road		ID Status Account Manager	Prospect Jay Jones	T
Title Department	Office Manager	City         Blue Bell           State         PA         Zip 19422		Industry Company Type Lead Source	Distributor Public Trade Show	T T
Phone Mobile	+1 215-555-1212 Ext.	County Montgomery Email	Plain	Interests	hade show	• ×
Alt Phone Fax		Web Site Personal Notes		Best Reach Call Frequency	Phone-Office	▼ ▼
4						,
Filter activities f Anthony Strock		🗹 High 🗹 Medium 🗹 Low 🖡 🗹	Timeless 🗹 Time 🛛	Apply Filter		Schedule: 2 7 14 30
Date/Time	Type Priority Sc	heduled For Sche	duled By	Regarding	Clear	Reschedule

- 2. You are then presented with the Schedule dialog. Select the "**Type**" of activity (the default is **Call**). Other choices are **Meeting**, **Customer Service Call**, **Marketing Call**, **Sale**, **Service Call**, **Todo**, **Other**.
- 3. The "Regarding" list changes depending upon the activity Type selected.

You can add your own "regarding" by clicking the + sign to the right of the regarding dropdown field.

Schedule with: Anthony Strock 🖡															
Type: T	odo		•	Prior	rity:	Lo	w	¥	٦	<b>Fim</b>	eles	s:	1		
Date: 7/	20/201	7		Time	e:	12:	51 F	м		Dura	atio	n: 5			
Set Alarm: Lead Time: 10															
Regarding:															
Details:															
															6
Schedule For	Dave	Adam	s					T	S	cheo	lule		Ca	ncel	1
Schedule For	Dave	Adam	s					¥	S	cheo	lule		Ca	ncel	1
Schedule For				Se	end a	an em	ail r	▼ emind		cheo	lule		Ca	ncel	1
		Adan	ns						ler		lule		Ca	ncel	
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Scheduled By	Dave	Adam Selec 5 1 8 15 22 29	ns ct date 5 6 13 20 27	A A A A A A A A A A A A A A A A A A A	ne a ugus T V 1 2 8 9 15 1 22 2 29 3	na au st 2011 V T 2 3 9 10 .6 17 13 24 30 31	7 F 4 11 18 25	semino on ber 5 12 19 26	ler ow: 3 10 17 24	Se M 4 11 18 25	pter T 5 12 19 26	mbe W 6 13 20 27	r 20 T 14 21 28	17 F 1 8 15 22 29	S 2 9 16 23 30
Scheduled By July 2 S M T W 2 3 4 5 9 10 11 12 16 17 18 19 23 24 25 26 30 31 9:30 10 3	: Dave	Adam Selec S 1 8 15 22 29 30 1	ns ct date 5 6 13 20 27	A A A A A A A A A A A A A A A A A A A	ne al ugus T V 1 2 8 9 15 1 22 2 29 3 30	na au t 2011 V T 2 3 9 10 .6 17 .3 24 0 31 2:3	7 F 4 11 18 25	emind on ber 5 12 19 26 3:30	ler ow: 3 10 17 24 4	Se M 4 11 18 25 :30	pter T 5 12 19 26	mbe W 6 13 20 27 5:3	r 20 T 7 14 21 28 0	17 F 1 8 15 22 29 6:3	5 2 9 16 23 30
Scheduled By	: Dave	Adam Selec S 1 8 15 22 29 30 1	ns ct date 5 6 13 20 27	A A A A A A A A A A A A A A A A A A A	ne a ugus T V 1 2 8 9 15 1 22 2 29 3	na au st 2011 V T 2 3 9 10 .6 17 13 24 30 31	7 F 4 11 18 25	semino on ber 5 12 19 26	ler ow: 3 10 17 24 4	Se M 4 11 18 25	pter T 5 12 19 26	mbe W 6 13 20 27	r 20 T 7 14 21 28 0	17 F 1 8 15 22 29	5 2 9 16 23 30
Scheduled By July 2 S M T W 2 3 4 5 9 10 11 12 16 17 18 19 23 24 25 26 30 31 9:30 10 3	: Dave	Adam Selec S 1 8 15 22 29 30 1	ns ct date 5 6 13 20 27	A A A A A A A A A A A A A A A A A A A	ne al ugus T V 1 2 8 9 15 1 22 2 29 3 30	na au t 2011 V T 2 3 9 10 .6 17 .3 24 0 31 2:3	7 F 4 11 18 25	emind on ber 5 12 19 26 3:30	ler ow: 3 10 17 24 4	Se M 4 11 18 25 :30	pter T 5 12 19 26	mbe W 6 13 20 27 5:3	r 20 T 7 14 21 28 0	17 F 1 8 15 22 29 6:3	5 2 9 16 23 30
Scheduled By July 2 S M T W 2 3 4 5 9 10 11 12 16 17 18 19 23 24 25 26 30 31 9:30 10 3	: Dave	Adam Selec S 1 8 15 22 29 30 1	ns ct date 5 6 13 20 27	A A A A A A A A A A A A A A A A A A A	ne al ugus T V 1 2 8 9 15 1 22 2 29 3 30	na au t 2011 V T 2 3 9 10 .6 17 .3 24 0 31 2:3	7 F 4 11 18 25	emind on ber 5 12 19 26 3:30	ler ow: 3 10 17 24 4	Se M 4 11 18 25 :30	pter T 5 12 19 26	mbe W 6 13 20 27 5:3	r 20 T 7 14 21 28 0	17 F 1 8 15 22 29 6:3	5 2 9 16 23 30

Point and Click shortcuts for Date, Time and Duration.

- 4. If you do not want to designate a time for the Activity, click on "**Timeless**". The Activity will appear on your Task List for that day.
- 5. If you would like an email reminder prior to the activity, click on the respective timeframe to receive your email alarm.

6. You can set a standard "pop up" alarm to display prior to the Task if WiredContact is open. If you select this box (by checking it), indicate your Lead time. You also need to make sure your Pop up Alarm is enabled. Toggle the clock in the lower left corner to ensure your Pop ups are "on". (If gray, then the pop up alarm is in the "off" position).

0	Attachments	History	Activities

7. This Activity will then appear on your Task List, Calendar and Activity tab for that Contact.

#### Scheduling an Activity – Calendar View

You can also schedule an Activity from the Calendar. When you schedule an Activity from the Calendar, it shows up in your Task List and under the Activity tab for that Contact.

1. Choose your Calendar view: Daily, Week or Month, and who's Calendars you wish to see:



Calendar	
💷 🛲 💭 🎊 Showing calendar f	or Paul Sergio, Wendy Smith
<u>6</u>	December 2015 Mon Tue Wed Thu Fri Sat 1 2 3 4 5 Mon Http://demos.wiredcontact.com/?function=cschedule&src=calendar&dt=12/4/2015&tm
Click the + sign to schedule an activity         13 20 27           13         20           20         27           17         00 AM           18         00 AM           18         30 AM           18         30 AM           19         30 AM           19         30 AM	Schedule with:       Wendy Smith       Image: Schedule with:       When scheduling from the Calendar, the last 20 contacts you navigated to are listed.         Type:       Call       Priority:       Low       Timeless:       You can also search for the Contact by clicking on the magnifying icon so you schedule with the correct contact.         Date:       12/4/2015       Time:       10:00 AM       Duration:       10         Alarms:       Set Standard       Standard Lead Time:       10       schedule with the correct contact.
10:00 AM     10:30 AM     11:00 AM	Regarding: Click the + sign to add your own Details: "regarding" for this activity
11:30 AM     12:00 PM     Mike Jones	
12:30 PM     (cont) Mike Jone     ( <sup>™</sup> ) ■ Jane Barkl	✓
■ 1:00 PM (cont) Jane Barl	Schedule For: Wendy Smith Schedule Cancel
	Schedule For, wenuv Shilut
	Scheduled By: Wendy Smith Send an email reminder

**TIP!**. To schedule an all-day event, under "duration", type in the number of hours you want to block off with an "h" after it. For example, 8H. This will block off the next 8 hours.

# Chapter 4: Managing your Activities & Recording to History

The Task List is a listing of all your Activities that have been scheduled for the time frame you have selected.

The Task List is set to display the Activities scheduled for that day, and will also display any activities from prior dates that have not been cleared (completed) yet. They will be highlighted so you know they are "past due" activities.

There are icons that are pre-defined with timeframes (today, tomorrow, this week, etc.) When you put your cursor over an icon, the mouse over will tell you what that icon is for. Modify as appropriate.

Task L	ist								
🗹 Calls 🛛 🗹 Meetin	ngs 🛛 🗹 Tol	Do's   🗹 High	🗹 Medium	🖉 Low 📔 🗹 With Alarms 🖉	Vithout Alarms	🕑 Timeless	🗹 With Time		
ID/Status		Regarding							
	•	Show tasks	from 7/16/2017	Show tasks to 7/22/2017	View Task List				
Task List for Dave	Adams , Show	ving activities from 7	7/16/2017 to	7/22/2017					
Date/Time	Туре	Scheduled For	Priority	Regarding			Clear	Reschedule	P
7/21/2017 Timeless	Call	Dave Adams	Low	Confirm appointment - Anthony Strock, A Ph: +1 215-555-1212 Mobile: (1) 7 17 5		ect	Clear	Reschedule	

#### Using the Task List

Prior to performing your scheduled Activity, you can easily review notes from previous interactions with this contact and view other pertinent information that is stored on the Contact record.

It is recommended to either:

 Click on a **Contact name link** to go to the Contact Record > History tab to view past interactions.

OR

2. Click on the **magnifying glass icon** on the Task List to put all the Contacts from your Task List into a Lookup List. This will allow you to easily scroll through your Contacts and perform your Calls on the Task List.

Task List						
Calls Meetin	gs [	✓ ToDo's	With Alarms	Without Alarms	Timeless	☑ With Time
ID/Status Contains	Reg	garding				
	Show ta	sks from Past	Show tasks to 10/5/201	16 📃   View Task List 抗   🏧		
Task List for BPB CRM Admin	, Dave Adams, Jenni	ifer Smith , Showing	activities from Past to 10/5	/2016		
Date/Time	Туре	Scheduled For	Regarding			Clear Reschedule 🔎
10/3/2016 Timeless	Call	Jennifer Smith	Schedule a meeting Ph: 215-999-8754	- Dan Jones, Li fayette Golf Course - Customer		Clear Reschedule Prise
						Click this icon to create a
Tue 10/4/16 2:30 pm	Meeting	Jennifer Smith	1st meeting - John J Ph: 610-555-4875	ames, XYZ Tool - Prospect	Click on a contact link to view the	Lookup of your Task list.
			Details: bring spec s	heets for manufacturers	Contact details	This will allow you to easily scroll through your
Tue 10/4/16 4:00 pm	Call	Jennifer Smith		.ead - Tom Johnson, Ed's Truck Sales - In-Store L Mobile: 303-555-1212		Contacts and make your
						calls.

## **Clearing (Completing) Activities**

Scheduled activities in WiredContact need to be cleared (completed) to remove them from your Task List. Once they are cleared, the results will be recorded to the History Tab.

# NOTE: When "clearing" an activity, you are recording details of the interaction in the "details" section. Those notes will automatically be listed on the History tab for that Contact.

After you have completed your scheduled activity, you can clear that activity be either using the Task List or going to the Activity tab for that Contact.

#### Clearing an Activity from the Task List – Click "Clear"

Task List									
Calls Meeting	s ⊻1	'oDo's │ 🗹 High	Me	dium 🗹 Low	With Alarms	Without Alarms	Timeless	With Time	
ID/Status		arding Show tasks from 12/4/201	5 📰 Sh	ow tasks to 12/4/2015	View Task List	<u> 100</u>			
Task List for Paul Sergio,	WCE Admin, We	endy Smith , Showing ac	tivities from 1	12/4/2015 to 12/4/2015					
Date/Time	Туре	Scheduled For	Priority	Regarding				Clear	Reschedule
Fri 12/4/15 8:00 am	Meeting	Wendy Smith	Medium	call on Jane Barber - Wen Ph: 215-555-4845	ndy Smith, XYZ Software Comp	pany - Customer		Clear	Reschedule
Fri 12/4/15 8:00 am \$	Meeting	Wendy Smith	Medium	don't forget to call on Sar Ph: 215-555-4845	_	act.com/?function=cschedule&clear	_	Clear	Reschedule
Fri 12/4/15 8:00 am 🕈	Meeting	Wendy Smith	Medium	test - Mike Jonestown, AB Ph: 215-555-1212 Details: test	Clear Activity with: Wer Type: Meeting	ndy Smith	🔎  ess: 🗌	Clear	Reschedule
Fri 12/4/15 9:00 am	Meeting	Wendy Smith	Medium	Presentation - Jane Barbe Ph: 610-555-1212		Standard Lead Time: 15	tion: 30	Clear	Reschedule
Fri 12/4/15 12:00 pm	Meeting	Wendy Smith	High	Demonstration - Mike Jor Ph: 215-555-1212	Email: Day of   Hou Regarding: call on Jane B	arber VI IS Minutes Ber	fore: Results: Meeting Held	Clear	Reschedule
Fri 12/4/15 12:00 pm	Meeting	Wendy Smith	High	Meeting (Mike Jones): De Ph: 215-555-4845	Details: Notes here about the meet	ting	Record details here. Th		Reschedule
Fri 12/4/15 12:30 pm	Todo	Wendy Smith	High	Send proposal - Jane Bar Ph: 212-555-4545 Mobile			display then in the Histo for that contact.	Clear	Reschedule
Fri 12/4/15 1:00 pm	Call	Paul Sergio	High	Review Proposal - Jim Jor Ph: 215-555-1212	Schedule For: Wendy Sm Scheduled By: Wendy Sn		Clear Cancel	Clear	Reschedule

#### Clearing an Activity from the Activity tab when on a Contact – click "Clear"

Date/Time	Туре	Priority	Scheduled For	Scheduled By	Regarding	Clear	Reschedule
12/4/2015 8:00 AM	Meeting	Medium	Wendy Smith	Wendy Smith	call on Jane Barber	Clear	Reschedule
12/4/2015 8:00 AM	Meeting	Medium	Wendy Smith	Wendy Smith	don't forget to call on Sam Smith	Clear	Reschedule
12/4/2015 12:00 PM	Meeting	High	Wendy Smith	Wendy Smith	Meeting (Mike Jones): Demonstration	Clear	Reschedule

When you click on **"Clear**", you are presented with a dialog box to record the result of the Activity and add details about what happened during your conversation or meeting.

Clear Activity with: Dan Jones 🖡
Type: Call 🔽 Timeless: 🗸
Date: 10/3/2016 Time: 5:50 PM 🕥 Duration: 10
Set Alarm: Lead Time: 10
Email Day of: 🗌   Email Hour Before: 🗌   Email 15 Minutes Be
Regarding: Schedule a meeting   Results: Call Attempted/Left Message Call Completed Call Received Call Received
Details: Record your notes here about the call
Schedule For: Jennifer Smith  Clear Cancel
Click "clear" again to record the item to history

After you "Clear" an activity, you can easily schedule your next activity with this Contact by clicking the "**Follow Up**" button.

🥭 htt	🥝 http://demos.wiredcontact.com/ - WiredContact Enterprise - Internet Explorer											
Information for Wendy Smith has been updated												
D	ate/Time	Record Manager	Subject	Regarding								
e 13	<u>2/4/2015 8:</u> 00 AM	Wendy Smith	Meeting Held	Meeting Held Presentation		•						
Follow up Close Now												

When clearing (recording) an Activity, the Task details and results will appear on the History Tab for that Contact.

	er history for:   🗹 Calls 🗹 Meetings	s 🗹 Todos   🗹 Sales   🗹 Em	nail 🗹 Letter Sent 🕴 🗹 Note	🗹 Attachment 📔 🗹 Field Changed 📔 Sh	ow All			
Use	er 🗸 =/* 🔤 Between:	and	Days to show: # to sho	w: Clear all filters Apply Fi	Iter Record Call	Record Meeting	E-Mail Received	E-Mail Sen
	Recorded Time	Recorded For	Туре	Subject	Notes			
	e 10/3/2016 5:50 PM	Jennifer Smith	Call Completed	Schedule a meeting	Record your note	es here about the call		
				When clearing Activities, th Task will appear on the Hist Contact.				
Att	achments History Activities Sale	es Opps   Company   Co History	Category Interests/Needs   E	mail Status				

#### **Co History Tab**

The Company history tab displays the history items (cleared activities) for all Contacts at the same Company.

Jser ∨ =/*	Betwee	in:	and	Days to show: # to show: Clear	all filters Apply Filter						
Recorded Tim	e Recorded For	Contact	Туре	Subject	Notes						
10/3/2016 5:50	PM Jennifer Smith	Dan Jones	Call Completed	Schedule a meeting	Record your notes here about the call						
e 9/30/2016 3:17	' PM BPB CRM Admi	in Jim Anderson	Completed/Won	Completed Opportunity for Jim Anderson, Lafayette Golf Course	f Sales Stage Completed Won Product Categories: Fixtures; Laptop Amount: \$3,000.00						
9/30/2016 2:55	PM BPB CRM Admi	in Jim Anderson	Proposal Complete	d Create Proposal							
e 9/29/2016 9:40	PM Jennifer Smith	Jim Anderson	Attachment								
				Attachments:	bell.jpg						
e 9/29/2016 8:53	PM Dave Adams	Jim Anderson	Call Received	Interested in site visit	Jim called in and said he would like to have us come out for a site visit.						
9/28/2016 8:51	. PM Jennifer Smith	Jim Anderson	Call Completed	Initial Introductory call	Spoke to Jim and very interested in doing business with us. Would like a quote on XYZ - he is out of the office until n Monday, so call him then.						
				Attachments:	Test.txt						
uttachments Hisi	Attachments: Test.bt The "Co History" tab displays the History items for all Contacts at the same Company.										

#### **Rescheduling Activities**

To Reschedule Activities in your Task List, you can do this one by one or re-schedule all at once.

- You can modify a scheduled activity by clicking on the "Reschedule" link.
- You can put your cursor in a field to bring up the solid blue box to modify an activity
- You can click the **Rollover** icon to re-schedule multiple activities at once.

Task	List											
Calls	Meetings	✓ ToDo's	🛛 🗹 High	🗹 Medium	Low With Alar	ns	Without Alarms	- 1	Timeless	With Time		
ID/Status 0	Contains	Use	e the Rollover icon	to re-schedul	e multiple activities at once							
		📰 🔿 Show t	asks from 12/4/2015	Show ta	sks to 12/4/2015 View Task Lis	t <b>i</b> ni						
Task List for Ed Dempsey, Wendy Rudolker , Showing activities from 12/4/2015 to 12/4/2015												
Date		Туре	Scheduled For	Priority	Regarding						Clear	Reschedule
Fri 12/4/15 10: •	):00 am	Todo	Wendy Rudofker	High	Update Browser Doc - Wendy Rudofker, Ph: 215-641-8585 Mobile: 610-470-5891		ct Worldwide - ACC - Customer				Clear	Reschedule
12/4/2015 10:		Call	Wendy Rudofker	High	Upgrade to our cloud - Bill Spinelli, Nac I	mage Tech	nology - Customer				Clear	Reschedule
•		You can put yo	ur cursor in a field	to modify an a	activity. Click the + to select anot	ner date						

When you click the **Rollover** icon, you can select which activities you want to reschedule by using the checkboxes to the left of the activity, then select your desired date to rollover the activities.



#### **Recording Unscheduled Activities**

There will be instances when you will need to record a history item not associated with a prescheduled activity. For example, you may want to record a Call Received, E-mail received or or record notes from a first meeting with a prospect that didn't already have an activity scheduled.

To record an unscheduled activity to history, go the **History** Tab. There are quick links on the center bar to record the history item based on history type.

ser V =/*	Between:	and	Days to show:	# to show: Clear all filters Apply Filter Record Call Record Meeting E-Mail Received E-Mail Sent
Recorded Time	Recorded For	Туре	Subject	Notes
9/30/2016 1:55 PM	BPB CRM Admin	Proposal Completed	Create Proposal	
0/29/2016 8:40 PM	Jennifer Smith	Attachment		
			Attachments:	bell.jpg
9/29/2016 7:53 PM	Dave Adams	Call Received	Interested in site visit	Jim called in and said he would like to have us come out for a site visit.
e 9/28/2016 7:51 PM	Jennifer Smith	Call Completed	Initial Introductory call	Spoke to Jim and very interested in doing business with us. Would like a quote on XYZ - he is out of the office until next Monday, so call him then.
			Attachments:	Test.txt
	1			
the share and a literate and	Activition Color	Oppe Company Co	History Category Inte	erests/Needs Email Status

## **Editing History Items**

You will have the ability to edit your own history items. Click on the "e" to the left of the recorded time to add information to your previously recorded history.

9/29/201	5 1:55 PM 5 8:40 PM	BPB CRM Admin Jennifer Smith	Proposal Completed Attachment
	5 8:40 PM	Jennifer Smith	Attachment
9/29/201			
	5 7:53 PM	Dave Adams	Call Received
9/28/201	5 7:51 PM	Jennifer Smith	Call Completed
1			

## **Chapter 5: Managing Sales Opportunities**

Sales Opportunities are potential sales so you can easily track the progress of so you can close more sales!

The sales opportunity includes the Product category, Sales Stage, probability of winning the sale, Amount and Gross Margin of the sale, and the anticipated Forecast Close date for each one.

You can have multiple opportunities per Contact and they are displayed on the **Sales Opp tab** for each Contact. Each opportunity has a Status, so you can easily run reports to see all the Open opportunities in your Pipeline, and see those that have been won or lost.

#### Adding a New Opportunity

To add a new opportunity for a Contact, click the "Create New Sales/ Opportunity" icon on the Contact shortcut view.

Or, yo	ou can also	click the link	"Add New	Opportunity"	' from the Sales	Opps tab.
--------	-------------	----------------	----------	--------------	------------------	-----------

			tion								
(   (Prev	1 of 10 Ne	xt 🖌 🕹 🕹 👘	<b>.</b>	\$   🗠	📑   🖠	rom 🌯	æ 🕹	۵	1 🖻 🗇	🐎 😚   👸	Ð
Company Contact Title Department Phone Mobile Alt Phone Fax	ABC Company Jim Smith Business Manager Administration +1 215-555-1212 (2) 1 52 22 15 15 (2) 1 55 55 21 21	■ Pri.		Address City State County Email Web Site Personal	1313 Cherry Blue Bell PA Montgomery	Tree Road		] ] ] ] Plain	ID Status Account Manag Industry Company Type Lead Source Interests Best Reach Call Frequency	Prospect Jay Jones Distributor Public Trade Show Phone-Office	•         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •           •         •
Salutation	Jim			Do not cal	l prior to 103	) am EST		1.	Last Touch	6/30/2016	
ilter sales for: im Smith	🖉 Open Sales	Closed/Won	Closed	d/Lost   🗾	Apply Filter		E	률 Add I	New Opportunity		Sales Looku
Close Dat	te Forec	ast Close		Product	Туре	Units	Price		ount %	Sales Stage	Status
mail History	Notes History /		A	Gauna	5-les (0	Profile In	6 6-		History 1 at -	Email Picture	Status Library

All new Sales Opportunities are created with a **Status = Open**. Complete the rest of the Sales Opportunity information:

- Select the **Product Name**, by clicking the **V** to the right of the field.
- When selecting a **Sales Stage**, the Probability of closing the sale will be predefined.
- Enter the **Units** and **Price** and the **Amount** will auto-calculate.
- Select the **Product Type**, by clicking the  $\nabla$  to the right of the field.
- Enter the **Forecast Close date** to identify when this deal is expected to close.
- When you have entered the initial information, click on the Update Opportunity.

Product Name:	Sales Stage:	Probability:	Units: Price:	Amount:
Consulting Services		▼ 80	2 150	\$300
Product Type: Special order	Forecast Close Date:       7/23/2017			
Opportunity Status				
Status: Open ▼	Main Competitor	Details		
Actual Close Date:	Reason:	Salesperson: Dave Adams	<ul> <li>Create Date: 7/22/2017 2</li> </ul>	2:02 PM
Proposal Attachment C	noose File No file chosen			

The Sales Opportunity is displayed on the Sales/Opps tab for the Contact.

Close Date Forecast Close Product Type Units	Price Amount %	Sales Stage Status	User
7/23/2017 Consulting Services Special order 2	150 300 80 %	Evaluation Open	Dave Adams

#### Editing a Sales Opportunity

Once you have created your sales opp, you will want to update it to keep it current.

- 1. Go to the Sales Opps tab for the Contact you want to update the opportunity.
- 2. Click on the "Open" status icon to display the details of the Sales Opportunity.
- 3. Update your information, click "Update Opportunity".

Open         10/28/2016           Won         9/29/2016         10/14/2016           Lost         9/29/2016         10/13/2016		Status	Close Date	Forecast Close
	~	Open		10/28/2016
K Lost 9/29/2016 10/13/2016	<b>V</b>	Won	9/29/2016	10/14/2016
	×	Lost	9/29/2016	10/13/2016

#### Closing a Won or Lost Sale

When you win the sales opportunity or in some instances lose the business, you will need to close out the Opportunity from your sales pipeline. Open the Sales Opportunity dialog, and click the appropriate button along the bottom:

roduct & Sales Infor	mation			
Product Name: Software	Sales Stage: ▼ Evaluation	Probability: ▼ 80	Units:         Price:           1         1500.00	Amount: 1500.00
Product Type: Download	Forecast Close Date:           ▼         7/22/2017			
Opportunity Status				
Status: Open T	Main Competitor Local Supplier ▼ ■	Details They liked our Cu	stomer Service	
Actual Close Date:	Reason:	Salesperson: Dave Adams	▼ Create Date:	//
Proposal Attachment Cho	ose File WiredConlate.pdf			

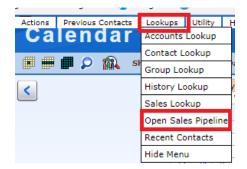
- 1. If the opportunity is **Won**, click on the "**Won Sale**" button. The system will modify the fields as follows:
  - Status → Won
  - Stage  $\rightarrow$  Closed/Won
  - Actual Close Date will be filled in with today's date (you can edit, as needed).
  - Update the ID/Status field for the Contact to "Customer" if it is not a customer already.
  - The Sales Tab will display a "Won" icon next to the Opportunity.

- 2. If the opportunity is **Lost**, click on the "**Lost/Dead Sale**" button. The system will modify the fields as follows:
  - Status → Lost
  - Stage → Closed/Lost
  - Actual Close Date will be filled in with today's date (you can edit, as needed).
  - The Sales tab will display the "lost" icon next to the Opportunity.

#### **Open Sales Pipeline List**

You can easily view all your Open Sales in a list with the stage it is in and forecasted close date.

1. From any view, click on the Menu > Lookups > "Open Sales Pipeline".



- 2. You will see a list of all Open Sales Opportunities on the Sales Lookup view.
  - a. To see only your Open Opportunities, click on the "My Open Opportunities" on the right side of the screen:

Or Lookup 📃
Add To Lookup 📃
Narrow Lookup 📃
My Open Opportunities

- b. To update or view the details of the opportunity, click on the "Status" link.
- c. You can perform a Contact Lookup from your Sales Lookup results by clicking on the magnifying glass, located on the bottom of the list. This will help you view all the activity / history for the Contacts with Open Sales Opportunities.

Sales Lookup										
Lookup:         Actual Close       Starts with          Click the Contact name for Contact detail	Actual Close       Starts with       Image: Contact Fields Lookup:       Or Lookup       Or Lookup         Actual Close       Starts with       Image: Contact Fields Lookup:       Address       Starts with       Image: Contact Fields Lookup       Add To Lookup       Add To Lookup         Actual Close       Starts with       Image: Contact Fields Lookup       Image: Contact Fields Lookup Now       Image: Contact Fields Lookup									
Contact Company	Forecast Close	Status Sta	age	Product Categories	Amount					
John James XYZ Tool	10/28/2016	Open Sol	lution Presentation	HPS; Laptop	\$2,000.00					
Jim Anderson Lafayette Golf Course	10/28/2016	Open Ner	eds Analysis	2 way radio; LED	\$1,500.00					
Showing 1-2 of 2           Lookup Selected         Omit Selected			a Lookup List of your Contacts. Ir Contacts with Open Opportun							

Note: You can use the Sales Lookup view to search on any Sales Opportunity by a field on the Sales Opportunity or Contact field. Please refer to the Chapter on Lookups on how to perform searches.

3. From the **Reports** on the left Navigation bar, you can run Sales Reports for any status, time frame, stage, etc.

<b>H</b> e	Rep	orts
💭 Lookup	Sales Re	ports
(†1.)		Open Opportunities - Sales Pipeline
🗧 Task List	Sales Report	My Open Sales (Select dates/criteria)   This Month
Calendar	WIZARD	Open Sales By Salesperson (Select dates/criteria)   This Month
		Open Sales By Stage (Select dates/criteria)   This Month
New Contact		Won Sales By Rep (This Month)
Groups		Past Forecast Close
Reports		

#### 4. You can also opt to Request a Report

My Sales Report Wizard							
Select a template: MyOpenSales	Report.html						
Select users:							
Select a date range: Forecast Close ▼ between	and 📰						
Select criteria:	Y     =     Y       Y     =     Y	And Or					
Limit To Lookup: Save Results To Lookup:							
	Request Report MyOpenSalesOpps.html						

## **Chapter 6: Lookups**

From the Lookup view, you can perform a search to find contacts in your database. You can search on any field on the Contact record to find the contact (s) that match your search. WiredContact will find all those contacts, and display a list of only those records in your Lookup results.

#### Lookup Search Fields

The Lookup view is a Lookup Wizard so you can search for Contacts on up to 10 fields. By using more than one field you can narrow your lookup of records easily. You can easily narrow searches by placing a few letters in the input box for the field value.

Search Fields	Operator	Insert value you want to search here		Search Fields		Operator	Insert value you want to search here	
Company 🗸	Contains 🗸		Ŧ	ID/Status	~	Starts with 🗸		Ŧ
Last Name 🗸	Starts with $\checkmark$		÷	Business Type	~	Starts with $\checkmark$		Ð
First Name 🗸	Starts with 🗸		÷	Last Touch	~	<= 🗸		•
Contact 🗸	Starts with $\checkmark$		÷	Product Categories	~	Contains 🗸		•
Email 🗸	Starts with $\checkmark$		Ŧ	Zip	~	Starts with $\checkmark$		•
		0 search fields.  Click tl r your Search.  The sea						

There are five rows of search columns side by side.

For each of the search fields, you can select different fields from your database to display to make it easy to search for records. After each Lookup, the search fields will "stick" so on your next lookup, those fields will be in view.

You can easily modify the search fields by clicking in the search box and selecting the field you want to search on.

#### Lookup Operators

There are several operators in the Lookup View to help you search for the record(s) that you need.

You can change the operators to make your search as broad or narrow as you need. For example, if you use the operator "Starts with" or "Contains", then in the value field, if you put in a few letters of the records you want to search, then your Lookup return will be broader and most likely yield more results in your Lookup return.

If you use the operator "equals", then your search needs to be exact to find the record(s) you want.

#### Lookup Dropdowns

You will notice that after each field, there is a "+" sign. When you click this button, if the field you are searching for contains dropdown values, a list will appear. This means that you can perform lookups based on fields that have dropdown values without having to type that value in.

Lookup:						Close
Company	۲	Starts with <b>T</b>		+	ID Status	
City	۲	Starts with <b>▼</b>		÷	Agent Client	
Last Name	۲	Starts with <b>▼</b>		÷	Competitor	
State	•	Starts with 🔻		÷	Customer Hot Hot Lead	
ID Status	•	Starts with 🔻		Ŧ	Lead New Item	
					Prospect	
ookup Results:					Supplier Suspect	
Contact			Company		Target Lead	

#### **Keyword Searches**

You can also search on Keywords if you do not know which specific field to find a value. The Lookup results will present the records that match your Keyword from any contact field in the database.

#### Performing Lookups

You can search for contacts on any field in the database. You may want to search on Company name, or Last Name. Or, you may want to find Contacts with the same value, ie. All the contacts with an ID Status = Prospect.

You can search on up to 10 fields at one time. Below is a sample search to find all the Contacts in your database in a Zipcode that starts with 191 and with a Business Type of "Retail".

Then click the "Lookup Now" button:

Best Reach	▼ >= ▼	+
Products	▼ Contains ▼	÷
# Employees	▼ Starts with ▼	÷
Zip	▼ Starts with ▼ 191	÷
Business Type	▼ Starts with ▼ Retail	÷

Your Lookup results will display below the search fields.

ook	up Results:									
	Contact			Company		Phone		Mobile	ID Status	City
	Orlando Bloom	•	۰	Tennis Everyone		215-555-1212			Suspect	Philadelphia
	*Steve Brightwell	4	۰	Pacific Pro Sports		215-555-1212	4	415-555-6841	Customer	Philadelphia
_	ving 1-2 of 2 okup Selected Omit Selected				0					

The Lookup Return will display 25 records on a page. If you have more records in your Lookup result, to see the next page, click "Next" at the bottom of the page.

	Taylor Alman	1	•	Berkshire Fine Teas, Ltd.
	Scott Ashcroft	CH Gormet Imports		
Show	ing 1-25 of 438			Next Last

When there are more than 50 records in your Lookup results, you will see a "Jump" menu appear so you can navigate to a contact in the middle of the Lookup results.

Look	up Results:	ults: Jump: [1] [100] [200] [300] [400] Jump To: >>									
	Contact			Company	Phone	Mobile		ID/Status			
	Tom Ashton	4	0	Starbucks Coffee, Inc.	214-555-0023		$\boxtimes$	Customer			
	Matt Riley		•	Steel Manufacturer Company	202-548-9954			Customer			

**TIP!** The default sort of the Lookup results is Company, Last Name. You can also sort on each column header (blue label) to change the sort order. To go to a Contact Record to see contact details to record a call or add a Sales opportuntiy, click on the blue link in the Contact column.

#### Lookup Results – Exploding Views

In addition to the columns of information that display after a Lookup search, there is more information about a Contact within the Lookup results display.

Contact Contact Susan C Comp Conta Title	Clark npany ABC Ma	nufacturing	Company     ABC Manufa     Address	cturing 1 Main Street	Phone 215-555-1			ID/Status In-Store Lead	Sales Rep Jennifer Smith	Store 567	Last Touch 7/30/2016 10:06 AM
* Comp Conta	npany ABC Ma			-	215-555-1			In-Store Lead	Jennifer Smith	567	7/30/2016 10:06 AM
Conta			Address	1 Main Street							
Depar Phone	e Director partment Operation	of Security	City State Web Site	Philadelphia PA <b>Zip</b> 19130		Sales Rep	567 Jennifer Smit In-Store Lea Manufacturin	d			
Fax	utation		Call Frequer Last Touch	7/30/2016 10:	:06 AM		9/30/2016 9 10/7/2016 1				

There is a down arrow at the end of each row in the Lookup results. When you click on it, you will see icons for History, Activities and Sales.



When you click on the Sales icon (register), the last 3 Sales opportunities appear in view in the Lookup results.

*Jim Anderso	on	<u> </u>	•	Lafayette Golf Course			215-999-8754			Customer		Jennifer Smith		567	10/12/2016 12:28 PM	<b>↑ ∰ ∯</b>
* Status	Close Date	Forecast Clos	ie S	Stage	Prob %	Categories	Amount	GM %	Gross N	largin Sales Rep	Pro	posal	+			
M Open		10/28/2016	S	Solution Presentation	75%	2 way radio; LED	\$1,500.00	25%	\$375.00	Jennifer Smi	h Test	Proposal.pdf				
Won 🛛	9/29/2016	10/14/2016	0	Completed Won	100%	Fixtures; Laptop	\$3,000.00	25%	\$750.00	Jennifer Smi	h					
🔀 Lost	9/29/2016	10/13/2016	0	Completed Lost	0%	Consumer Rechargeab	le \$2,500.00	20%	\$500.00	BPB CRM Ad	nin					
Dan Jones		•	۰	Lafayette Golf Course			215-999-8754			Customer		BPB CRM Admin		567	10/3/2016 5:50 PM	+
Karen Monroe		•	•	Monroe Truck Sales						Omni Lead		Dave Adams		123	8/29/2016 4:44 PM	+
Within the Lookup results, you can see Sales Opportunity information about this contact																

To close the additional information in view, click on the up arrow in the right column.

#### Short Cut Lookups

On the Lookup Toolbar, there are icons that represent Lookups so you can easily access records. By clicking once on an icon provided, you can Lookup the records where you are assigned as the Sales Rep, and also see contacts that have recently been added to the database.



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**My Contacts** – all the records where the "Sales Rep" is assigned to the logged in user.

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	u

**Recent Contacts** – all contacts that have been added or contact fields that have updated in the database for the past 10 days, displayed in descending date order

Last Touch: 30+ | 60+ | 90+ days – click on each of the numbers to see a list of the contacts that have not been called on in the last 30, 60 or 90 days respectively.

NOTE: These links omit the ID/Status of "Dead Lead".

Or Lookup
Add To Lookup 📃
Narrow Lookup
Last Touch 30+   60+   90+ days

#### Lookup All

The Lookup All feature is a User permission. If enabled, this function allows you to lookup all of the records in your database. Click on the "Lookup Now" button without any values in the search fields and you will see a list of all your records.

Lookup Now

If you do not see any records returned after clicking this button, this feature is note enabled for you.

#### Changing the Column Display of the Lookup Results

<b>■Lookup</b>		
🗇 🛋   🛋 🏷 🗋 🖬 🖏 🏷	🖴 🏨 🏨 🖳	Previous: 1 2 3 4
		 o select different fields : Lookup results

You can modify the columns that appear in the Lookup Results by clicking the tion in the Lookup Toolbar.

- Click on the Grid icon and the dialog appears with the Column field labels currently in view. The default fields are indicated with a \*.
- 2. Click the down arrow of the column that you want to change and select a new field to display.
- 3. Click the save button. Your Lookup results will reflect your new columns selected.

<ul> <li>Select Column fields:</li> </ul>	
1. Company*	•
2. Phone*	•
 3. Mobile*	•
 4. ID Status*	•
 5. City	Ŧ
 6. Last Touch	•
 <ol> <li>Account Manager</li> </ol>	· ·
 8. Record Manager	▼ 🛨
	Save

### Printing Lookup Results

Click the + sign to add new columns to your Lookup results

■Lookup								
et 🖬 🗌 🖬	1	📋 🧃 🖏 🏷	I 🛋 🉉	🚇 趣 🔍		Ð	<b>V</b>	Previous: 1 2 3 4
					ck the prir L page or			he Lookup results

You can print the Lookup display list in user-friendly text by clicking the Print icon. It will print all of the items in the Lookup, not just the ones on the first page.



#### Updating Records in the Lookup Results List

You can update records in the Lookup Results list by simply placing your cursor in the field to update it. A solid blue box will appear indicating that you can edit that field. Changes made to the list are saved to the database automatically.

- 1. For example, put your cursor in the "Company" field for a record. Notice the blue solid box appears.
- 2. Change or update the Company name. The Company name has been changed and automatically saved on the Contact record.



**Note:** If the blue solid box does not appear in the field when you try to modify it, you do not have permission to edit that field.

#### Tagging to Refine Your Search

Once you have performed a lookup, you can refine your search by selecting contacts within the contact summary and choosing to

Lookup or Omit the tagged items.

The "Lookup Selected" and "Omit Selected" buttons appear at the bottom of the Lookup Results screen and is directly related to the checkboxes that appear to the left of each entry.

Select contacts		◄	*	*Jim Anderson	4	•	Lafayette Golf Course		
with check boxes.	$\overline{}$		C	Dan Jones	1	•	Lafayette Golf Course		
			к	Karen Monroe	<b>}</b>	•			
				*Charles Clark	<b>i</b> +	0	Montgomery Hospital		
			J	Iohn James	4	•	XYZ Tool		
		Show	ving	1-14 of 14				0	
		L	ooku	up Selected Omit Selecte	d				
		_		<u>t</u> t			•		
		C	hoo	ose to Lookup or <u>Omit</u> the selecte	ed conta	icts			

#### Exporting information from the Lookup Results

After you perform a Lookup, you can export the columns and information you see in your Lookup Results to a CSV (excel) format.



#### Sales, History & Activity Lookups

Actions	Other	Previous Cont	acts	Lookups	Utility	
LC	ook	Accounts Lookup				
<u></u>	e09	Contact Lookup				
	1	Group Lookup				
Lookuj	p:	History Lookup				
Comp	any	<ul> <li>Contains</li> </ul>	s 🔻	Sales Loo	kup	
City		<ul> <li>Starts w</li> </ul>	/ith ▼	Open Sale	es Pipeline	
Last N	lame	<ul> <li>Starts w</li> </ul>	/ith ▼	Recent Co	ontacts	
State		<ul> <li>Starts w</li> </ul>	/ith ▼	Hide Men	u	

In addition to the Contact Lookup, you can perform Sales Lookups, History Lookups and Activity Lookups. You can easily go to those views from the Lookup Menu option.

For example, when you click on "History Lookup", you will be presented with a Lookup view that contains fields to search on from the History table.

History Lookup	
Lookup:         Type       Starts with         Recorded For       Starts with	
Recorded Time V     Starts with V       Subject     V       Store     V       Starts with V	Company     Starts with
	Keyword Search: Lookup Now

This is helpful if you are searching for a specific History Type or a specific note. From the Lookup results, you can go directly to a contact.

#### **Recording E-Mail Sent or Received**

• If you want to record an E-mail **sent** OR received from your E-mail client to the contact's history, then you can copy the message and add a new Record to History

item for that Contact. Select the appropriate "Type" from the dropdown.

There is a link on the Contact View called "Plain" to easily send an email message and have it recorded to the Email History and the History tabs.

Con	tac	t Inf	for	ma	ti	on									
4   4Prev	1 of	10	łext ►	<b>⊢</b>   4	R		\$   <b>E</b>		🖏 🌯   🛃	í 📥 🍺 📋		♥ 🕄   👸	Ð		
Company Contact Title Department Phone Mobile Alt Phone Fax	Adminis +1 215- (2) 1 52	ith s Manager	_	PI		īn	Address City State County Email Web Site Personal	Pennsylvania	tip 19422	Plain	ID Status Account Manager Industry Company Type Lead Source Interests Best Reach Call Frequency	Customer Jay Jones Distributor Public Trade Show Phone-Office	• • • • • • •	] ] ] ] <b>x</b>	
Salutation	Jim						Do not ca	ll prior to 1030	amicon	1.	Last Touch	6/30/2016	Set: emailad		
4													Set: emailad	aress	3 = ren
ABC Compan	y, Jim Sr	nith											I	Email	il Histo
Date/Tin 7/22/2017	′ 5:27 PM		<b>Record</b> Dave Ad	ams		Jim	Smith	Type E-mail Sent	Subject Test email Senc	To: ren From: " This is a html te	: Test email Send ee@ Dave Adams" a test send mplate: LogoTemplate				•
Email History	Notes	History	Attach	ments	Act	ivities	Groups	Sales/Opps	Profile Info	Company   Co	History Letters	Email Picture S	Status Library		

<u>Note:</u> WiredContact has outgoing e-mail capabilities as well as integration with Outlook.

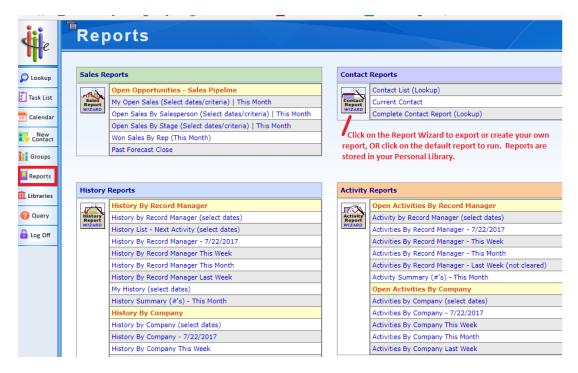
## **Chapter 8: Reports**

WiredContact comes with a number of default reports on several different levels including Sales, Histories, Contacts and Activities. In addition, you can customize the existing reports or create your own report using the WiredContact Wizard tool.

The Reports feature allows you to either run pre-defined reports or create your own custom reports. Whichever you choose, you get the information you need in real-time, up-to-date documentation.

The WiredContact Reports automatically link to the Contact or Sales Opportunity so you can easily go to the contact record for instant updating or viewing. This feature makes your reports interactive so the reports become actionable.

The Report links below and report Wizards allow you to run reports whenever you want.



After a report is generated, it is saved in your **Personal Library/Reports** folder.

#### **Exporting Information from WiredContact**

The Report Wizards have export templates so you can export Contact, Leads, Sales, History and Activity information.

If you would like to Export information from WiredContact, please email <u>support@wiredcontact.com</u> for the Exporting User Guide.

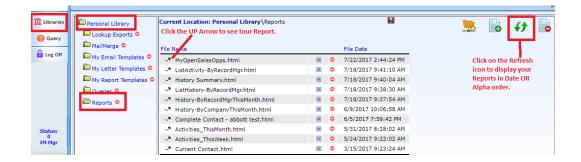
## **Chapter 9: Libraries**

When requesting a report, the results will display on the screen if you have your browser Pop-Ups enabled for your WiredContact site.

Regardless if your browser Pop-Up is enabled, all the Reports will be stored in your

Libraries > Personal Library > Reports so you can see it:

- Go to the Library icon on the side bar > Personal Library > Reports.
- To see a list of the reports, click on the double arrow "List View" icon to the right to display the Reports in date or alpha order.
- To see the report, click on the Up arrow to the left of the Report name.



**NOTE**: If you run the same report more than 5 times, the report names will overwrite. So if you want to keep a report for an extended period of time, it is recommended to rename the report name. Simply type in a new name in the solid blue box.

# Chapter 10: Support

If you need further assistance, please contact the WiredContact Support Team at <a href="mailto:Support@wiredcontact.com">Support@wiredcontact.com</a>

When sending an email, please describe your issue in detail. One of our Tech Support team members will respond promptly and may request a Remote Desktop session to see more details about your issue.