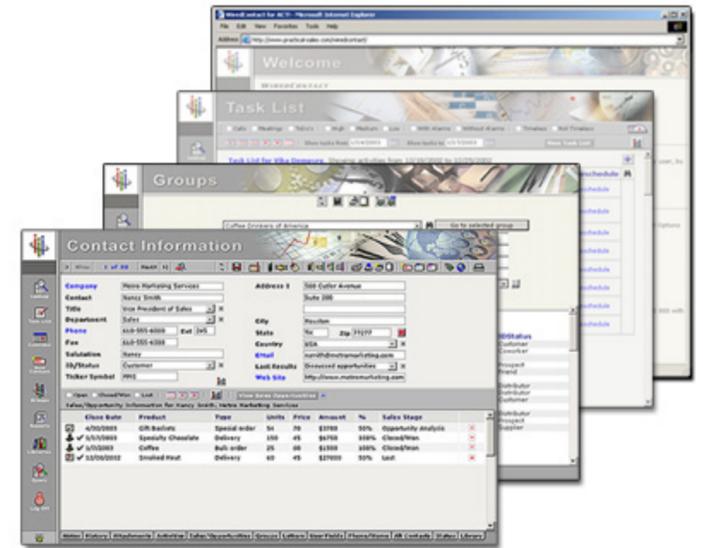# WIREDCONTACT ENTERPRISE

Powerful CRM made simple and affordable

- Real-time, instant access to information

- Online access with PC or MAC

- Mobile access via browser-enabled PDA's

- Buy or rent the software

- Install on-site or Host off-site

- Completely open architecture connects to widely used databases

- Flexible, user-friendly interface

- Customization capabilities beyond the imagination

- Dynamic record and field-level security to manage User access to information

WiredContact Enterprise re-defines online CRM, delivering anytime, anywhere access to keep your team connected and better informed.

WiredContact Enterprise delivers powerful online and mobile CRM capabilities, previously exclusive to higher-end, more expensive solutions. No solution in its price class offers so much functionality and flexibility at a reasonable cost.

Access, share and update information instantly and online — for complete, enterprise-wide management of customer and prospect data.

With its open architecture and ability to connect to several industry standard database engines, WiredContact Enterprise (WCE) is designed to match the way your team works, while providing the scalability you need to expand.

Buy or Rent... Install On-site or Host Off-site

Depending upon your company's needs, you can purchase the software outright or opt to rent it. Many companies install the software on their own server while others prefer to host it "on demand" from one of our Certified Hosting Providers. In either case, WCE combines real-time accessibility with the security and control long been available only to desktop applications. Simply put, it's the market's best CRM value for small and mid-sized teams.

Dynamic Security Lets You Set the Rules

With remarkably simple administration, WiredContact Enterprise gives you maximum flexibility in managing the records and information users can access and modify. You can also set security-based permissions for such actions as broadcast email, report generation, contact deletions and editing information. Moreover, you can secure specific fields for read only or no access — by user. This true field-level security is generally available only with the most expensive systems!

WIREDCONTACT

www.wiredcontact.com

WIREDCONTACT ENTERPRISE
Powerful CRM made simple and affordable

AND THERE ARE OTHER WAYS WIREDCONTACT ENTERPRISE CAN MAKE YOUR ORGANIZATION EFFECTIVE:

Boost marketing with simple, automatic lead capture

Automatically capture and manage inquiries from your web site! Included in WCE is the ability for visitors to complete on-line forms and have them automatically entered into the database, allowing you to easily respond to leads while they're hot!

Extend your enterprise reach

With WCE, you can link to other databases to widen the scope of data sharing and expand the range of information needed to serve customers effectively and efficiently.

WIREDCONTACT

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Document Management Simplified

WiredContact Enterprise's public and private libraries give your team what they need to easily share documents. The public library stores information for universal access, such as marketing materials, white papers, price sheets and more for viewing or attatching to emails. With assigned permissions, users can also update and replace public files. Individuals can maintain documents in their own library too — accessing and updating files from virtually anywhere.

Strong Communications Capabilities

Easily create graphically-rich HTML emails and letters, making it simple to get the word out with the company look and message. The user-friendly Editor gives you the tools to create prepared messages with defined mail-merge fields, attachments and a host of other attributes to add even more to efficiency. Broadcast emails to thousands, all individually addressed and automatically recorded to the contact's history for future reference.

Easily broadcast targeted messages with rich, HTML e-mail campaigns. Pre-defined mail-merge templates make it a snap to get the word out with the company look and messaging.

Powerful Reporting Maximizes Value of Information

WiredContact Enterprise offers powerful interactive reports with unlimited filter and scope capabilities. It includes many one-click stock reports and capabilities to create reports on the fly with the user-friendly "wizards". Easily drill down to view the record details online or export directly in to Microsoft Excel. WiredContact Enterprise gives you the power to effectively manage sales pipelines, lead tracking, activity reports and more.

A Flexible Interface — To Match the Way You Work

WiredContact Enterprise's open, industry-standard architecture accommodates easy customizations so users can capture and track the information they need to serve their customers and close deals. The ability to add unlimited tabs and fields — along with calculations, activity series, hyperlinks, checkboxes and more — make it the ideal solution. Layouts can be pre-defined for users to see different views and you can even have unique fields and layouts for different types of records.

Wireless Access for Maximum Mobility

WiredContact Enterprise includes access to real-time information in the field with wireless devices, such as PDAs and Blackberries — normally a very expensive option with other systems.
All this mobility, plus accurate up-to-the-minute data for an entire sales and marketing team, gives your organization a more level playing field in today's hyper-competitive marketplace.